

## For Immediate Release

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## Systema Software Selected by ALPHA Fund

*SIMS Claims Outpaced Competitors on 80% of Required Features;  
Also Set to Deliver Enterprise-wide Integration Efficiencies*

Larkspur, Calif. – October 6, 2015 – [Systema Software](#), LLC, a leading provider of [claims administration software](#) and services to the insurance industry, today announced that [ALPHA Fund](#) has selected [SIMS Claims](#)<sup>™</sup> to support its [workers' compensation claims](#) process.

[ALPHA Fund](#) is a Joint Powers Authority (JPA) and premiere provider of workers' compensation coverage for California's public and not-for-profit healthcare organizations.

[Jose Tribuzio](#), CEO of [Systema Software](#), commented, "Adding ALPHA Fund to our customer base further validates our commitment to serve as the leading provider of [claims software](#) to the public entity sector. We'll provide ALPHA Fund with a modern, flexible architecture that is accompanied by outstanding customer service and support."

"Our legacy system was receiving less support," said [Dave McGhee](#), CEO of [ALPHA Fund](#). "We were essentially being pushed to upgrade. As a result, we took the opportunity to assess the [claims software](#) market and find the best solution to meet our needs. A key consideration is we wanted to host the system in-house. [Systema Software](#) is one of the few vendors that offers this option. [SIMS Claims](#) will be able to integrate with our accounting, policy admin, and document management systems, enabling them to work as virtually one seamless application with the potential to increase efficiency throughout our enterprise."

"In our evaluation, [Systema Software](#) overwhelmingly beat out the competition," said Todd Venneri, Operations Manager at [ALPHA Fund](#). "In our RFP process, we required detailed

responses to a specific set of questions. We analyzed vendor responses and found that [SIMS Claims](#) outpaced other systems on approximately 80% of the functionality and user interface questions, so the scale was heavily weighted toward SIMS in terms of its feature set. Being user-friendly and intuitive is important because it will enable our staff to quickly ramp up, streamlining the learning curve. And combining these two key aspects—functionality and user-friendliness—SIMS easily became our system of choice.”

[ALPHA Fund](#) has already kicked off implementation of SIMS. “Systema’s team members have been prompt and responsive, and our relationship with this vendor continues to deepen, as they’ve been highly organized in orchestrating our project plan and implementation strategy,” said Bill Scribner, Director of IT at ALPHA Fund.

[Brian Mack](#), Vice President of Sales & Marketing at [Systema Software](#), added, “It’s gratifying to learn that [SIMS Claims](#) came out so far ahead of the competitors in ALPHA Fund’s assessment. It confirms our product and market strategy, which has been to provide a highly flexible and feature-rich claims system.”

### **About Systema Software**

[Systema Software](#), LLC, provides flexible, comprehensive solutions and services to the insurance industry. [SIMS Claims](#) is an innovative, award-winning [claims administration system](#), which is highly praised by clients and well recognized by industry experts as a leading [claims solution](#). Together, our team of Big 4 consulting and industry veterans, experienced software developers, and project managers deliver an architecturally strong enterprise platform, designed for superior speed, scalability, and performance. With advanced technology and focused customer service, [Systema Software](#) has experienced phenomenal growth and success, earning high rankings on the national [Inc. 5000](#) and local Fast 100 lists of fastest-growing private companies. For more information, visit us online at [www.systemasoft.com](http://www.systemasoft.com).

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