

For Immediate Release

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Systema Software Selected by Crosswalk Claims Management

Fast, Flexible SIMS Running on Cloud to Provide TPA with Powerful Claims-Handling Capabilities, Advanced Reporting, and Competitive Advantage in Market

Larkspur, CA – November 27, 2012 – [Systema Software](#), a leading provider of [claims administration software](#) and services to the insurance industry, today announced that Crosswalk Claims Management has selected [SIMS Claims](#)TM as a hosted solution that will run on Systema’s premier [SIMS Cloud](#) infrastructure.

[Jose Tribuzio](#), CEO of Systema Software, celebrates the third cloud client to sign up in Q3 of 2012: “We’re excited to provide Crosswalk Claims Management with SIMS via our secure cloud environment. This new TPA serves a critical gap in the [claims administration](#) market, providing high-level service and expertise to global and domestic insurance companies for specialty lines, as well as property and casualty insurance. Our companies operate with many synergies, as we both have an innovative, entrepreneurial culture and strong commitment to support client needs. SIMS Claims will provide Crosswalk with next-generation [claims-handling](#) capabilities; a fast, powerful [claims platform](#); and a competitive advantage to thrive in today’s [claims market](#).”

Charles J. Sinclair, President and Head of Claims at Crosswalk Claims Management, commented on the selection of SIMS Claims: “Our executives and claims staff have all served large insurance companies and worked with various [claims administration systems](#). At Crosswalk, we had the distinct advantage of starting fresh with a [modern claims solution](#). Initially, we looked at the first-generation systems used throughout the industry, but quickly discounted those systems as they did not offer the flexible, robust capabilities we needed to distinguish our claims and data management services and capabilities in the market.”

Sinclair continued: “The scales tipped in favor of Systema Software because [SIMS Claims](#) is the newest, most advanced solution on the market. It has an elegant interface that provides ease-of-use for our claims examiners and positively impacts their productivity, user experience, and job satisfaction. SIMS is highly flexible and easy to configure to our needs and our client needs. Its reporting capabilities are first-class and produce valuable management-level information to enable us—and our clients—to make business decisions more effectively. In addition, Systema’s team demonstrated in-depth industry knowledge, beyond just technology, to our core area of expertise: [claims management](#). Their staff spoke the claims language in 21st century terms, and in the end, we selected SIMS as the best overall solution for our company.”

About Systema Software

[Systema Software](#) provides flexible, comprehensive solutions and services to the insurance industry. Its flagship product, SIMS Claims, is an innovative, browser-based property and casualty claims administration system. Together, our team of Big 4 consulting and industry veterans, experienced software developers, and project managers deliver an architecturally strong enterprise platform, designed for superior speed, scalability, and performance. For more information, visit us online at www.systemasoft.com.

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