

For Immediate Release

Contact:
Cynthia Chow
Systema Software
800-272-9102 x.712



Systema Software Incorporates Microsoft Power BI into SIMS Insight

SIMS Customers Leverage Stunning Visuals, Interactive Reports and Dashboards to Monitor Metrics that Matter Most to Their Organizations

Larkspur, CA – January 27, 2016 – [Systema Software](#), LLC, a leading provider of [claims administration software](#) and services to the insurance industry, today announced it has fully incorporated [Microsoft Power BI](#) into its business intelligence (BI) module, [SIMS Insight](#).

[Jose Tribuzio](#), CEO of [Systema Software](#), commented: “Our vision is to continually sustain SIMS as the leading [claims solution](#) in the insurance software market. By incorporating Microsoft’s new Power BI experience, our customers will have additional capabilities to transform data into stunning visuals, share reports with teams, and focus on the information and metrics that matter most to their business and bottom line—all with greater speed and agility.”

“We saw the potential in connecting our [SIMS](#) claims data to Microsoft Power BI the moment the Systema team performed a demonstration,” said Rick Krepelka, Chief Operating Officer at [Golden State Risk Management Authority](#). “Almost immediately, we were getting instant answers to questions we did not bother to ask previously, due to the amount of work that would have been required. Now, with full integration of Power BI into [SIMS](#), this power is available directly to our [SIMS](#) users. We are just beginning to take advantage of this new tool, but we expect it to have a significant effect on all aspects of our business.”

[Power BI](#) is a collection of online services and features that enable organizations to analyze and visualize data, and collaborate in new ways. The new Power BI experience is centered on

PowerBI.com, where users can create dashboards, share reports, and incorporate the data sources that are important to their organizations.

With Power BI incorporated into SIMS Insight, Systema Software enables users to:

- **Ask a simple question; get a powerful answer.** With a feature known as Power BI Q&A, users can type in a question using everyday, natural language, such as “What offices experienced the highest claims costs last month?” Q&A will decide on the best chart or graph to display this information, so users reap the benefit of a powerful, visual answer.
- **Create stunning, interactive reports.** Users can leverage [Power BI Desktop](#) as their easy-to-use report-authoring tool that will take data and transform it into stunning, interactive reports. They may also choose to publish and share these reports via Power BI.
- **Access data anywhere, anytime.** Today’s insurance professionals are highly mobile; they want to connect to data via their smartphones, tablets, and laptops. Using native apps, they can view [Power BI](#) visuals, dashboards, and reports from any mobile device.
- **Dig deeper.** Users can visually explore data using a free-form canvas. They essentially “drag and drop” datasets and dimensions to incorporate into their analysis. Information can be displayed with a broad range of visualization capabilities, including charts, graphs, and maps.
- **Leverage dashboards.** Users can create [dashboards](#), keeping their finger on the pulse of their business through key performance measures. Dashboards can be configured and personalized to provide one quick glance of all the statistics they need to make fast, informed decisions.

[Systema Software](#) will be demonstrating the power of these BI capabilities at the [PARMA Conference](#), Feb. 23-26, Indian Wells, CA. Visit their PARMA booth #413 or send an email to sales@systemasoft.com to schedule a demo.

About Systema Software

[Systema Software](#), LLC, provides flexible, comprehensive solutions and services to the insurance industry. [SIMS Claims](#) is an innovative, award-winning [claims administration system](#), which is highly praised by clients and well recognized by industry experts as a leading [claims](#)

[solution](#). Together, our team of Big 4 consulting and industry veterans, experienced software developers, and project managers deliver an architecturally strong enterprise platform, designed for superior speed, scalability, and performance. With advanced technology and focused customer service, [Systema Software](#) has experienced phenomenal growth and success, earning high rankings on the national [Inc. 5000](#) and local Fast 100 lists of fastest-growing private companies. For more information, visit us online at www.systemasoft.com.

###