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Systema Software Selected by Southern Trust Insurance Company

SIMS Claims to Provide Fast, Flexible Platform to Meet the Insurer's Changing Business Needs, Optimize Efficiency, and Enhance Customer Service

Larkspur, CA – September 17, 2012 – Systema Software, a leading provider of claims administration software and services to the insurance industry, today announced that Southern Trust Insurance Company has selected SIMS Claims™ as its new claims management system.

Southern Trust provides a variety of personal and business insurance products, and has experienced expansive growth in the southeast. SIMS Claims will be implemented in the company's commercial lines of business.

John Houser, CEO of Southern Trust, commented on his company's selection of SIMS Claims: "We pride ourselves in timely and fair claim settlements. Toward this endeavor, we strive to utilize technology that can enhance our efficiency and customer service. To do this effectively in the future, we needed to replace our legacy system with a modern platform that was flexible and configurable to our business needs. Our selection process took nine months from start to finish. We looked at twelve software vendors and narrowed it down to three. In the end, we selected SIMS Claims because it had all the features and functions we were looking for—plus much more—making it the best choice and overall value for our company."

Eric Russett, vice president of underwriting at Southern Trust, discussed the new vendor partnership: "Systema Software is customer focused and service oriented. Their team members have been easy to work with and accommodating to our needs. Another key benefit of SIMS Claims is it will easily integrate with our other solutions, including a new policy administration

system, our accounting software, and document management. [Seamless integration](#) will enable our company to streamline operations, enhance workflow, and provide our independent agents with a greater ease of doing business with our company."

Southern Trust works with more than 200 professional independent agents in Georgia, Tennessee, and South Carolina, and its financial strength is evidenced by its A (Excellent) rating from A.M. Best.

[Jose Tribuzio](#), CEO of Systema Software, commented on the new client relationship: "We're excited to work with Southern Trust. It's a wonderful opportunity for our company to add a carrier with their financial strength, continued growth, and quality insurance products to our client base. With this customer, [Systema Software](#) continues to expand SIMS Claims in the insurer marketplace. With SIMS, Southern Trust will be empowered through an innovative, smart system design that enhances performance, creates an elegant user experience, and provides a robust set of features to help examiners manage claims with greater power and productivity."

About Systema Software
[Systema Software](#) provides flexible, comprehensive solutions and services to the insurance industry. Its flagship product, SIMS Claims, is an innovative, browser-based property and casualty claims administration system. Together, our team of Big 4 consulting and industry veterans, experienced software developers, and project managers deliver an architecturally strong enterprise platform, designed for superior speed, scalability, and performance. For more information, visit us online at www.systemasoft.com.

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