Contact:
Cynthia Chow
Systema Software
800-272-9102 x.712

Systema Software Launches SIMS Mobile

App Component of SIMS Claims™ Provides Key Mobile Claims Capabilities

Larkspur, CA – June 11, 2012 – Systema Software, a leading provider of claims administration software and services to the insurance industry, today announced the launch of SIMS Mobile, the app component of SIMS Claims™. With its next-generation design and new mobile capabilities, SIMS Claims offers optimized system performance so insurance organizations can manage claims with greater power, speed, and intelligence.

Today, many field and remote claims adjusters own and use smartphones and computer tablets. With SIMS Mobile, these claims professionals have real-time access to information from SIMS Claims. They can search and view claims, access reports, submit data, and upload related files. For example, mobile devices have the ability to shoot photo and video, and record claimant and witness statements. Now equipped with SIMS Mobile, remote staff can also directly upload these digital photo, video, and audio files from the field. In this way, integrated mobile capabilities eliminate the need to carry extra equipment—such as a camera or recorder—and avoid the extra step in having to transfer files to a computer or laptop before uploading them to SIMS Claims.

Jose Tribuzio, CEO of Systema Software, commented on the importance of a mobile claims operation: "Today, advances in mobile technology have forced many insurance organizations to rethink their e-business strategy to encompass a growing mobile workforce and new consumer expectations. In insurance, the claims process remains an all-important opportunity to deliver customer service and satisfaction. To do this effectively, adjusters must work remotely or in the field and require convenient mobile capabilities. SIMS Mobile keeps key functionality at a

claims professional's fingertips, especially as smartphones and tablets become more ubiquitous and more powerful in enabling mobile claims functionality."

Brian Mack, vice president of sales and marketing at Systema Software, commented: "Remote access is not a new concept, but mobile devices are the latest frontier with significant ease-of-use benefits. Today, mobile broadband is available virtually everywhere—more broadly and conveniently than Wi-Fi access—and mobile devices are much easier to carry than laptops. SIMS Mobile is not just a limited version of SIMS Claims; it is specifically designed and optimized to run on mobile devices with their smaller interfaces, limited computing capabilities, and touch-screen interactive features."

In a 2011 survey by *CIO Magazine*, 52 percent of respondents said they have infrastructure upgrades in production for smartphones and 25 percent do for tablets. SIMS Mobile provides a ready-made expansion into mobile claims operations for insurance organizations. In addition, it was developed using HTML5 to maximize interoperability. As a result, SIMS Mobile will run on iOS for the iPhone and iPad, as well as Android mobile environments. Systema also offers customized mobile apps to meet client-specific needs for additional or expanded mobile capabilities.

About Systema Software
Systema Software provides flexible, comprehensive solutions and services to the insurance industry. Its flagship product, SIMS Claims, is an innovative, browser-based property and casualty claims administration system. Together, our team of Big 4 consulting and industry veterans, experienced software developers, and project managers deliver an architecturally strong enterprise platform, designed for superior speed, scalability, and performance. For more information, visit us online at www.systemasoft.com.

# # #