

For Immediate Release

Contact:
Cynthia Chow
Systema Software
800-272-9102 x.712



Systema Software Announces New and Completely Redesigned User Interface for SIMS Claims

New Interface Will Deliver a More Intuitive Design, Powerful Architecture, and Amplified Performance over Various Browsers and Devices

Larkspur, CA – April 4, 2016 – [Systema Software](#), LLC, a leading provider of [claims administration software](#) and services to the insurance industry, today announced a new and completely redesigned user interface (UI) for [SIMS Claims](#)[™]. This new UI design will be released at the end of the second quarter, but the company will provide a sneak peak at the [RIMS Conference](#), April 11-13 at the San Diego Convention Center, booth #3325.

Leading insurance companies, insurance pools, self-insured employers, and TPAs have long relied on [SIMS Claims](#) to manage claims, control costs, and boost productivity. Now with the new UI, they'll be able to leverage the power and robust features of [SIMS](#)—but with a sleek new look and feel, and a more intuitive and efficient user experience.

[Jose Tribuzio](#), CEO of [Systema Software](#), commented: “Insurance and claims have traditionally lagged behind in today’s digital transformation that demands fast, intuitive and convenient online web interfaces. To keep [SIMS](#) at the cutting edge, we’ve stylized the design, making it contemporary but keeping the same powerful engine and logic underneath. We leveraged HTML5, CSS3 and the latest design standards to strip away the framing, so SIMS is now streamlined and runs at accelerated speeds.”

Key features and benefits of the new UI include:

- **Browser Compatibility** – Users will be able to access [SIMS](#) using various browsers, including Safari, Chrome, Firefox, Internet Explorer, and Edge.
- **Amplified Performance** – With a streamlined design, [SIMS](#) is even faster than before.
- **Intuitive Design** – It’s easier to learn, navigate, and use [SIMS](#) so adjusters can focus on the tasks that drive claims toward closure and optimal outcomes.
- **Powerful & Flexible Architecture** – Under the hood of the new [SIMS](#) interface is the same power, but with more flexibility in terms of custom fields, client branding, globalization capabilities, configurable claims modules, and a dockable/undockable diary.
- **Any Device** – Users will be able to access [SIMS](#) from any device, from desktop to tablet.

“Browser compatibility is a key business need for many organizations,” said [Tom Jaspering](#), Chief Architect. “It’s appealing because companies and users alike have different browser preferences, and competition among the various browsers yields ongoing performance improvements, which our clients can now leverage. With claims professionals also being highly mobile, they want to be able to run [SIMS](#) from any device, particularly tablets.”

Emily Kephart, Claims Operations Manager at [Athens Administrators](#), attended a focus group, consisting of current [SIMS](#) users who received an overview and demo of the new UI. “I was impressed by its modern but accessible look,” said Kephart. “It is obvious that a great deal of thought and care went into the design. It combines an innovative look with improved efficiencies and flexibility. In fact, [SIMS](#) now has the flexibility of some of the websites we are used to working with in our personal lives, such as banking and travel sites. The familiar feel will make training staff on these changes easier. The redesign also provides a number of efficiencies that will make adjusters’ lives a little easier.”

About Systema Software

[Systema Software](#), LLC, provides flexible, comprehensive solutions and services to the insurance industry. [SIMS Claims](#) is an innovative, award-winning [claims administration system](#), which is highly praised by clients and well recognized by industry experts as a leading [claims solution](#). Together, our team of Big 4 consulting and industry veterans, experienced software developers, and project managers deliver an architecturally strong enterprise platform, designed

for superior speed, scalability, and performance. With advanced technology and focused customer service, [Systema Software](#) has experienced phenomenal growth and success, earning high rankings on the national [Inc. 5000](#) and local Fast 100 lists of fastest-growing private companies. For more information, visit us online at www.systemasoft.com.

#